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NEWSBASH HOSTS 11th ANNUAL BREAST CANCER FUNDRAISER TO BENEFIT STEP SISTERS

*44 Female DC Newswomen Join Forces for
Breast Cancer Fundraiser at Pearl Street Warehouse to benefit Step Sisters*

WASHINGTON, DC (1/13/20) – NewsBash, the event founded by a collective of the Washington area’s top female news anchors across every network, announces the 11th annual **NewsBash**. The event will take place on Tuesday, February 18, from 7:00-9:00pm at Pearl Street Warehouse at The Wharf (33 Pearl Street, Washington, DC 20024).

Supporters, survivors, politicians and friends will come together, many dressed in head-to-toe pink, for an evening to raise awareness for breast cancer and to raise funds for this year’s beneficiary, [Step Sisters](#). Based in Northern Virginia, Step Sisters raises funds to alleviate the personal and financial difficulties that come with the disease. The money raised from NewsBash will be put towards their Crisis Fund, which supports patients’ rent or mortgage, utility costs, groceries, and more. Step Sisters’ goal is to keep patients from making agonizing decisions between paying for medicine or paying for daily necessities. By funding these services, Step Sisters’ work not only increases a patient’s quality of life, but also decreases her obstacles to treatment.

The NewsBash host committee includes well-known newswomen from the Washington metropolitan area’s top media affiliates. Hosts for the 2020 committee are:

- From **WJLA/ABC**, Nancy Chen, Adrianna Hopkins, Michelle Marsh, Lindsey Mastis, Alison Starling, Eileen Whelan, Julie Wright, and former anchors Rebecca Cooper Dupin, Autria Lindsay and Sarah Lee Park.
- From **WUSA9/CBS**, Kristen Berset, Ellen Bryan, Lesli Foster, Delia Goncalves, Miri Marshall, Andrea Roane, Marcella Roberston, Mikea Turner, Annie Yu, and former anchors Debra Alfarone, Anita Brikman and Monika Samtani.
- From **WTTG/FOX5**, Erin Como, Lauren DeMarco, Angie Goff, Tisha Lewis, Holly Morris, Sue Palka, Caitlin Roth, Allison Seymour, Sarah Simmons, Gwen Tolbart, Maureen Umeh, Shawn Yancy and former anchor Laura Evans.
- From **WRC/NBC Washington**, Erika Gonzalez, Molette Green, Melissa Mollet, Jummy Olabanji, Lauryn Ricketts and Eun Yang.
- From **WTOP**, Hillary Howard.

By popular demand, this is the third year that the event will be held at Pearl Street Warehouse. Guests will enjoy an evening featuring specialty cocktails, hors d’oeuvres and sweet treats as well as activities including glitter tattoos, DJs, dancing, and more, all to support this year’s cause. Pink cocktail attire is recommended. Tickets are available on [Eventbrite](#) and prices range from \$95 for admission, or \$300 for a Mammogram Maven ticket, which supports the utility costs for a breast cancer patient. Covering these costs allow patients to keep their lights, heat, and other necessities on so they can focus on paying for their treatment, especially in these cold winter months. This ticket also includes naming on event signage and a gift bag.



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For more information about NewsBash, please contact Courtney Pories, 240.478.7693, cpories@thebrandguild.com

ABOUT THE NEWSBASH FOR BREAST CANCER

NewsBash is the annual Washington, D.C. event that raises awareness and funds for DC-area breast cancer causes. Founded when a group of friends in the TV news industry decided to create an event to benefit one cause, NewsBash has grown to an annual committee of over 40 anchors across every major network. The pink-themed cocktail party draws hundreds of breast cancer survivors, advocates and political and media power players and has raised over \$268,000 for breast cancer causes throughout the Washington region. NewsBash is the pro bono event of [The Brand Guild](#).

ABOUT THE STEP SISTERS

The Step Sisters work to improve the quality of life for those impacted by breast cancer. Partnering with local hospitals, the group funds needed support services that directly benefit patients in Northern Virginia. A 501c3 non-profit organization, the Step Sisters hold several fundraising events with their largest, the Ribbon Run attracting nearly 2,000 participants to Brambleton annually. For more information about the Step Sisters, please visit www.stepsisters.org.